## TRUFFLE BUTTER WITH WALNUTS

Our company has been producing dairy products for several years. It is situated in the heart of the San Miniato hills and it is a family-run company.

Every year we launch a new product using different typical Tuscan products.

This year, we have decided to produce a new type of butter: truffle butter with walnuts.

In order to produce this new product, we use our pasteurized milk, produced by our cows in our farm, the white truffle of San Miniato and walnuts.

We use only organic materials in order to produce natural products in our factory.

In addition to the use of the most famous truffles in Italy, the distinctive feature of this product is its packaging.

Its packaging is a wooden box, which contains a truffle butter jar with walnuts, a few slices of bread and all the necessary equipment for an ideal spring picnic.



Customers can find our truffle butter with walnuts in its box in all Tuscan grocers 'shops and in supermarkets.

The price of a butter jar is  $\in 5$  while the price of a box is  $\in 15$ .

The people who want to learn about all our products can visit our factory, where customers can taste our whole range of products. They can also have a tour in the factory to check our work conditions and the quality of the raw materials used to produce our products.

This product is promoted on our website but also through billboards along the most important Italian streets.

We are waiting for you!

Eleonora Bini V AR