

CHOCOLATE PRALINES

We are the successful Tuscan company “Venchi” and we are proud to present you with our new kind of chocolate.



Our company has been working in the chocolate field for forty-eight years and we produce chocolate bars, chocolate pralines, chocolate cream and our tasty ice cream. Our products are known for the refinement of their flavour and the quality of our raw materials.

Our new idea comes from the famous chocolate cascades which can be found in all our shops. We wanted to create chocolate pralines, which could bring the delicious flavour of liquid chocolate in the mouth of our customers. We are talking about our “Pistachio-Pralines”, which are pralines with Pistachio flavour.

This product is also innovative because liquid chocolate wasn't available on the market up to now. Our new pralines aren't very cheap because we don't want to save money on the cost of production; our strength is the high quality of our products.

Our Pistachio Pralines will be launched on the market like a niche product due to their innovation. They are targeted at refined palates ready to pay high prices for the pleasure of tasting a great chocolate.

Pralines are packed in boxes, which feature the locations from which chocolate and Pistachio come. You can find our products in our stores situated in the main cities in Italy but also on our website, in particular on the online retail space where the whole range of our products with their prices is shown.



The promotion of our products is carried out by using billboards but also television advertisements. Our pralines will also be offered outside our stores to make you experience the high quality of our new product.

For further information you can contact us atcioccolateriavenchi@gmail.com .

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