



# TRUFFLE HONEY

Our holiday farm was set up in 1980. We are located in the centre of San Miniato, in the heart of Tuscany. Our family-run holiday farm has been producing homemade foodstuff by using natural products for a long time.

This year we have decided to launch a new product which includes the sweetness of our honey and the strong but sophisticated flavour of our valuable truffles.

This truffle honey is perfect for all the people who love truffles and must be tasted on the sheep or cow cheese.

Our truffle honey will be distributed in all the main grocers 'shops in Tuscany and in the restaurants, which would like to offer their clients a "hors - d'oeuvres" using our truffle honey.

The price will be more competitive than the other truffle honey producers and it will be affordable by every social class.



The product will be available on our holiday farm and there is the possibility to see where we produce honey. We organize a Picnic Day at the weekend where the whole family can enjoy and eat our full



range of our products, and then, in the afternoon, activities for children will take place there in order to let them appreciate the beauties of nature and learn about the producing stages of our honey.

The product will be promoted by using billboards along the main streets, near the supermarkets or the main shopping centres.

Besides, we have created a new website where you can get further details about our holiday farm and our products and even buy them online. Our website is [www.trufflehoney.it](http://www.trufflehoney.it).

Valentina Santarsiero  
VAR