

Coca-Cola

Good Morning Ladies and Gentlemen,

Welcome to this meeting. Our company is proud to launch a marketing campaign for our product "Coca Cola :Lemon with Zero Sugar".

Its taste is sweet and sparkling. As soon as you drink it, you feel refreshed.



You can find Coca Cola: Lemon with Zero Sugar in aluminium cans and in plastic or glass bottles.

Coca-Cola is a "must-have" for the traditional Italian family. It is made with water, sugar, caffeine natural flavourings, phosphoric acid and food colouring.

There are other types of Coca Cola such as "Original Taste", "Zero Sugar", "Coca Cola Life" and "Diet Coke" and they are greatly appreciated by everybody.

Its slogan has changed from "Drink Coca-cola" to "Spread happiness", because every time you take a sip you feel better.

open happiness™





We are offering this product at a promotional price of 2€. This price makes it very competitive on the market.

Well, we hope you enjoyed our presentation.

On the desk, next to the door you will find brochures with details. Now are there any questions?

Thank you very much for listening!

