

Good afternoon, Ladies and Gentlemen.

Welcome to this meeting. Our company is proud to launch a marketing campaign for our incredible product: **Fonzies**. As you can see, **Fonzies** are a type of cheese crisps. **Fonzies** are also sold with the name of "Twisties" on the American market.

This product is created by mixing two ingredients, corn and rice, with other good ingredients. The selection and processing of the best raw materials create a delicious and incomparable product.

Fonzies are different from the other kinds of crisps because they have a spiral shape and a large variety of flavours : bacon, paprika and chilli pepper. As you can see, there are various sizes (23.5g., 40g., 65g., 100g., 188g.).



This product is ideal when you are sad or very greedy and you want to have a break. Our slogan is "Life's pretty straight without... **Fonzies**." .It means that if you eat **Fonzies**, you feel happy. Typical television advertisements play on the slogan by showing people transported to surreal and exciting environments while eating **Fonzies**.



Fonzies is marketed in many countries, because it is cheaper and better than our competitors' types of cheese crisps.

We can offer you a packet of **Fonzies** at the promotional price of 2 pounds. If you buy it now, you 'll get a free gadget.

Let us sum by saying that this new type of cheese crisps is easy to find in every supermarket and café. It is suitable for kids and children, and its price makes it very competitive on the market.

Well, I hope you enjoyed the presentation. On the desk, next to the door, you will find brochures with full technical specifications and details.

Thank you very much for listening. Now, are there any questions?

Sabrina Maioli 5BA