

# LIU JO *"Saint Tropez"*

Good morning, Ladies and Gentlemen.

Welcome to this meeting! Our company is proud to launch a marketing campaign for our latest creation: LIU JO "Saint Tropez" collection. This glamorous accessory is ideal to look elegant and sophisticated. "Saint Tropez" is a leather clutch bag with a double metal zip and a shoulder strap! The selection of top materials is the first step to satisfy our customers' requirements.



This bag comes in three colours: black, beige and red and its colour may change according to the time of the day. It can be practical or sophisticated so you can wear it during the day or for the evening.

Our slogan is "Wear it with style".

We are offering this beautiful bag at the promotional price of 50 euros. Its price makes this bag very competitive on the market because its quality is very high.

In LIU JO concept, bags and accessories are tools to express creativity and imagination.

Here on the desk you can find some brochures with full details.

Thank you very much for listening.

Irene Monzitta 5BA